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Name _____

Student Study Guide
America's Heartland

Episode 115 – Goat Milk Soap

1. What is the location for this segment of America's Heartland _____,
(city or town)

(state)
2. What job did Dick Maier do before he became a goat farmer? _____
3. What type of goats do the Maiers raise and milk? _____
4. Why did they select that breed of goats? _____
5. What products do they make from the goat milk? _____
6. How did their business begin? _____

7. To how many retail stores do they sell their products? _____
8. Do they market their products any other way? _____ If so, how? _____

9. How many of these products do they manufacture from goat's milk each year?
Bars of Soap _____
Tubs of Body Butter _____
Bottles of Lotion _____
10. Other than family members, how many people does this business employ? _____
Explain _____
